

This is not an advertisement!



**ADS-ON-HOLD  
SUBSCRIBER  
INSTRUCTIONS:**

**Print this e-mail and  
fax it back with your  
circled selection to  
1-877-ADVERTEL.**

- or -

**Call and tell us which  
option you prefer at  
1-888-ADVERTEL, ext  
109. We'd love to  
hear from you!**

- or -

**Reply to this email  
with detailed instruc-  
tions as listed on the  
right and below.**

Please use an alternate  
selection of holiday classics  
instead of the music from  
"A Charlie Brown Christmas."

Subscriber: \_\_\_\_\_

Contact name: \_\_\_\_\_

Email address: \_\_\_\_\_

Daytime phone: \_\_\_\_\_

Best time to reach me: \_\_\_\_\_

**It's that time of year again...**

**"ADS-ON-HOLIDAY!"**

**It's ADS-ON-HOLD®'s 25th anniversary celebration!**

As a valued ADS-ON-HOLD® subscriber, you can look forward to receiving some of the most beloved holiday music ...of all time!



By special arrangement, Advertel has licensed with Fantasy Music, United Feature Syndicate and Lee Mendelson Productions, for all current ADS-ON-HOLD® subscribers to use the timeless musical favorites of Vince Guaraldi, and "A Charlie Brown Christmas."

Hear a sample of this fabulous jazz music by logging on to our website, [www.adsonhold.com](http://www.adsonhold.com). Don't delay your selection below if you expect to receive your production in time for the holiday season.

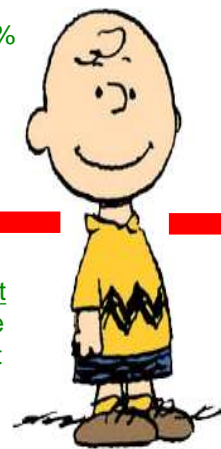


Now is the time for you to choose the ADS-ON-HOLIDAY option that's right for you: **(Circle your selection below.)**

**SELECTION A NO NEW ANNOUNCER SCRIPT**

Include this year's featured holiday selection\*, "A Charlie Brown Christmas." Also, if there's time in our production, insert exclusive commentary by Peanuts Executive Producer Lee Mendelson, on the legacies of Peanuts creator Charles Shultz, and the musical genius of Vince Guaraldi. Also, offer warm holiday wishes on behalf of our staff to our callers.

We understand this will count as one of our regularly scheduled productions. If we don't have any available productions in our subscription, please invoice us at the reduced ADS-ON-HOLIDAY rate of 50% off the normal production cost, less all applicable additional discounts. We will either return to our existing script after the holiday season, or instruct you on how to prepare a "post-holiday" script, as well.



**SELECTION B NEW ANNOUNCER SCRIPT**

Include this year's selection of special holiday music, "A Charlie Brown Christmas." We understand this will count as one of our regularly scheduled productions. If we don't have an available production in our subscription, please invoice us at our normal production rate, less all applicable discounts. We may instruct you on how to prepare a "post-holiday" script, as well.

**SELECTION C MUSIC CHANGE ONLY**

("Studio-in-a-BOX" users only) We wish to continue using our normal voice module, but would like to receive a special holiday music module to use through Jan 15, 2008. We understand that for subscribers choosing this option, only a 2.5 minute selection of "A Charlie Brown Christmas" music will be shipped. Lee Mendelson interview and warm holiday wishes are not available with this option.

To qualify for this selection, we must meet the following conditions:

1. Current ADS-ON-HOLD "Studio-in-a-BOX" subscriber in good standing.
2. Returned all previously used voice/music cards (excluding those in use.)
3. Presently current with our regularly scheduled productions (no back-log of unused or rollover productions.)

Otherwise, this choice will be counted as one of our regularly scheduled productions, at the normal production rate. Remember, your Studio-in-a-BOX user soundbite is the perfect way to record a special holiday greeting or inform customers of seasonal hours—in your own voice! If you are not regularly using your user soundbite feature, contact Advertel for assistance, at 1-888-ADVERTEL, ext 109..

**SELECTION D NO CHANGES AT ALL**

We wish to continue using our normal script/music selection through the holidays.