

Here's how easy  
it is to put ...



*PHONE-tastic!*



Hear an  
ADS-ON-HOLD  
DEMO  
Call  
1-888-ADVERTEL  
extension  
1202

# ADS ON HOLD

## TOTAL SYSTEM SUBSCRIPTION

**FIRST:** Choose which ADS-ON-HOLD program suits you best.

Select production length (4-12 minutes), and frequency of announcer script updates (1-6 times a year).

Or, ask us about ADS-ON-HOLD's new **UNLIMITED LENGTH PRODUCTION** "Don't Hold Back—Say All You Want!"

Base your decision on:

- An estimate of daily call traffic, and what will be needed to keep it sounding *fresh and new* to frequent, repeat callers (rather than sounding stale and repetitive).

Ask for Advertel's no-cost, no obligation **HOLDTIME ANALYSIS!** Heralded as the only service to accurately measure the customer's production needs!

- How much script material you're likely to include in your production.
- Available budget. (Don't forget, your on-hold program may also qualify for manufacturer co-op reimbursement!)

**SECOND:** Leave the rest to us!

Your ADS-ON-HOLD is a fully managed, turnkey service. It's our job to keep it running worry-free and sounding good!

You will receive:

- Year-round production scheduling and quality monitoring.
- State-of-the-art digital playback equipment provided on a lease basis.
- Original Scriptwriting Services—in *virtually every worldwide language*.
- Talented, experienced announcers—*alternating male/female*.
- 16 varieties of licensed music—*changes approximately every 2 minutes*.
- Special start-up & holiday features.

Plus, depending on the playback equipment selected, these optional features may also be available at *no additional charge*:

- User-changeable :30-second soundbite
- "Talkshow" style interviews with customers and/or staff members.
- **FLASHBACK:** Moments in Time, Sports, & History—*Featuring authentic sound-bites!*

Virtually unmatched by the competition, ADS-ON-HOLD Total System Subscriptions has been named the "Most Comprehensive On-hold Message Program In America!"

A genuine ADS-ON-HOLD Total System Subscription provides everything you need to create a professional, entertaining, on-hold program. Ideal for those who demand the highest level of service!

At just pennies a call—or less, having an ADS-ON-HOLD subscription is typically your most cost-effective advertising buy!

### SAMPLE ADS-ON-HOLD PROGRAMS:

#### 12-MONTH

Qty	Description	Amount
2	6-Min Productions @ \$377	\$754.00
1	12-Month Digital Player Lease	\$ 149.00
1	12-Month Site License	n/c
1	Shipping/Handling (1-time)	\$ 35.00

**First Year Total: \$ 938.00\***

#### 24-MONTH

Qty	Description	Amount
4	6-Min Productions @ \$377	\$1,508.00
1	24-Month Player Lease	n/c
1	24-Month Site License	n/c
4	Shipping/Handling (1-time)	\$ 35.00

**2-Year Total: \$1,543.00\***

\* Not including applicable multi-program and/or multi-location discounts or sales tax.

