



Make Your Phone BING!™

...this holiday season, with **ADS-ON-HOLD®**

All businesses, worldwide, can enjoy the timeless music favorites of Academy Award Winner, Bing Crosby, for their hold buttons this year, but only if they subscribe to the award winning **ADS-ON-HOLD®**.

In addition to this great music, we've arranged for some up close and personal interviews with Bing's wife, Kathryn Crosby, and Mary Crosby, Bing's daughter. Learn what Christmas was like at the Crosby household, and how Bing's legacy may have changed the way America celebrates the holiday season.

Why does **ADS-ON-HOLD®** go through all the trouble of securing the *best* music and Hollywood entertainment just for the hold button? Through our 26 years in the business, we've learned that the telephone audience is quite significant. Not only are our listeners holding the speaker directly to their ear (unlike other forms of advertising), they're consciously listening to what's being said. The hold button provides,

literally, a direct connection to the brain, and that's quite valuable to all businesses.

Enjoy our free Bing Crosby gift CD for your family's use this holiday season. All we ask is that you help us spread the word to all businesses, worldwide, that they, too, can "*Make Their Phones Bing!™*" this holiday season...but only with a genuine **ADS-ON-HOLD®**.

ADS on HOLD®
Exclusive!

Interested businesses can go to www.adsonhold.com or call **1-888-ADVERTEL** (238-3783) for more information.